

RCAC presents

# Western Rural Startup Network

Meeting Virtually • Building Rural Economies

## *Paying & Getting Paid: Surviving the Cashflow Valley of Death*

**When: February 8, 2022 • 6:00 PM Mountain Time**

You are turning a profit. So what? Are you able to pay your bills every month? Are you able to continually bring in and cycle through new inventory? Connect with experts and other businesses to learn strategies to recognize cashflow red flags and strategies to overcome them.

### **Register here:**

<https://us02web.zoom.us/meeting/register/tZAqf-uqrDouH92X-AEKcO85qCZ5adzVylGSS>

### **For more information, contact:**

Building Rural Economies Small Business Coaching Team  
at [BusinessCoaching@rcac.org](mailto:BusinessCoaching@rcac.org) or any other Building Rural Economies Team Member.

*Connect with other businesses across the American West to explore new opportunities and grow your network.*

This session is part of the **Western Rural Startup Network Series**. Each week we will focus on one topic, and you will have the chance to engage with experts and peers to explore ways to grow your business.

### **We will host four sessions:**

- November 9:  
*Scale It Back - Creating Your Minimum Viable Product*
- December 14:  
*Employees: Finding, Retaining and Paying Them*
- January 11:  
*Compliance: Demystifying Your Obligations*
- February 8:  
*Paying and Getting Paid: Surviving the Cashflow Valley of Death*

*Meets virtually every month starting November 9, 2021 at 6:00 PM Mountain Time*

