

THE Academy Testimonials

"THE Academy takes a more holistic approach to training as the material is as in-depth as a college course and provides detailed hands-on exercises..."

*Laurie Ann Cloud, Executive Director
Nez Perce Housing Authority*



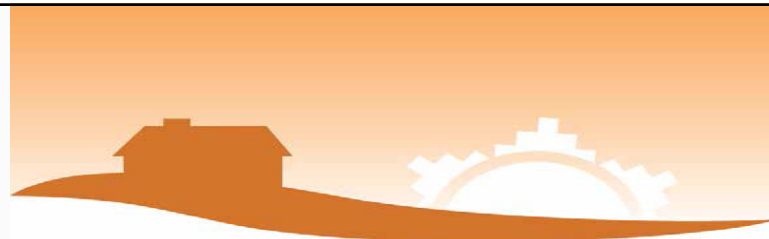
"THE Academy has provided the Santo Domingo Tribal Housing Authority...a wealth of knowledge, including financial, regulations, policies, and creating case studies geared towards housing development..."

*Greta Armijo, Executive Director
Santo Domingo Housing Authority*

Tribal Housing Excellence Academy

1

1



TRIBAL HOUSING EXCELLENCE
ACADEMY

**Application Webinar
January 28, 2022**

Tribal Housing Excellence Academy

2

2

Your Technical Moderator



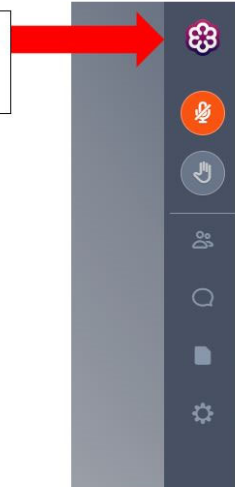
Tiffany Chan
(916) 217 – 1120
tchan@rcac.org

Tribal Housing Excellence Academy

3

3

Having Audio or Tools difficulties?
Click on the Purple Flower and change your
viewing format.
It may help!



Tribal Housing Excellence Academy

4

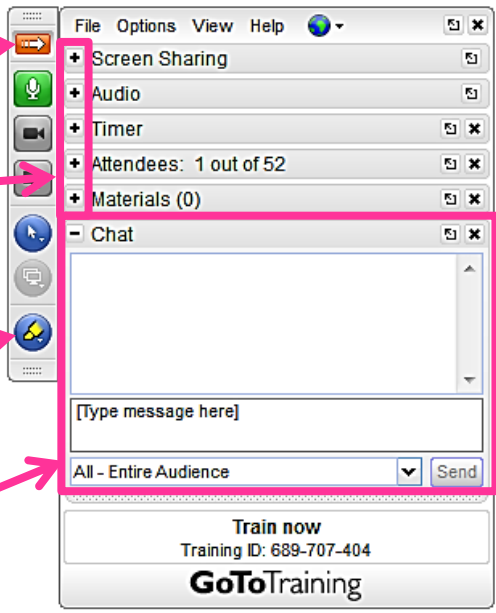
4

Hide/Restore Control Panel

Control Tabs
(Click “+” to open)

Marking Tool
(Will appear when needed)

Chat Box –
Send to “Entire Audience”



The screenshot shows the GoToTraining control panel. On the left is a vertical toolbar with icons for screen sharing, audio, timer, attendees, materials, and chat. The main panel on the right has tabs for Screen Sharing, Audio, Timer, Attendees (1 out of 52), Materials (0), and Chat. The Chat tab is selected, showing a text input field with the placeholder "[Type message here]", a dropdown menu set to "All - Entire Audience", and a "Send" button. Below the chat box is a "Train now" button with the text "Training ID: 689-707-404" and the GoToTraining logo.

Tribal Housing Excellence Academy

5

5

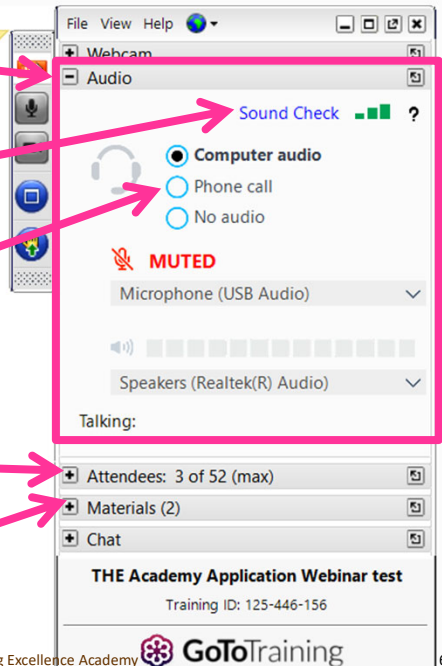
Audio Controls

Click here to test your audio

Dial-in Option

Attendee List

Today's Materials



The screenshot shows the GoToTraining interface with the Audio tab selected. The Audio section includes a "Sound Check" link, radio buttons for "Computer audio" (selected), "Phone call", and "No audio", a "MUTED" status with a microphone icon, and dropdown menus for "Microphone (USB Audio)" and "Speakers (Realtek(R) Audio)". Below the audio controls is the "Attendees" section showing "Attendees: 3 of 52 (max)", "Materials (2)", and "Chat". At the bottom, there is a banner for "THE Academy Application Webinar test" with "Training ID: 125-446-156" and the GoToTraining logo.

Tribal Housing Excellence Academy

6

6

We Are Recording

- ✦ This class is being recorded and will be posted on RCAC's website
- ✦ We will allow a few questions at the end after the recording is stopped
- ✦ If you do not wish to be recorded, please exit the presentation



Tribal Housing Excellence Academy

7

7

Your Presenters Today...

Eileen Piekarz
(775) 741-7861
epiekarz@rcac.org



Erika Holzhauer
(707) 349-8556
eholzhauer@rcac.org

Tribal Housing Excellence Academy

8

8



9

Introduction

RCAC
www.rcac.org

The Tribal Housing Excellence Academy is a 30-month initiative of the Rural Community Assistance Corporation

Supported by HUD's Rural Capacity Building for Community Development and Affordable Housing Program, and by Wells Fargo

Tribal Housing Excellence Academy 10

10

THE Academy

- ❖ Innovative native organizations increasing housing built on native lands
- ❖ Learn & apply best practices for managing housing development
- ❖ Emphasis on leveraging IHBG/NHHBG



Tribal Housing Excellence Academy

11

11

Our Motivation

Housing is badly needed, and NAHASDA alone cannot provide adequate supply of housing for all



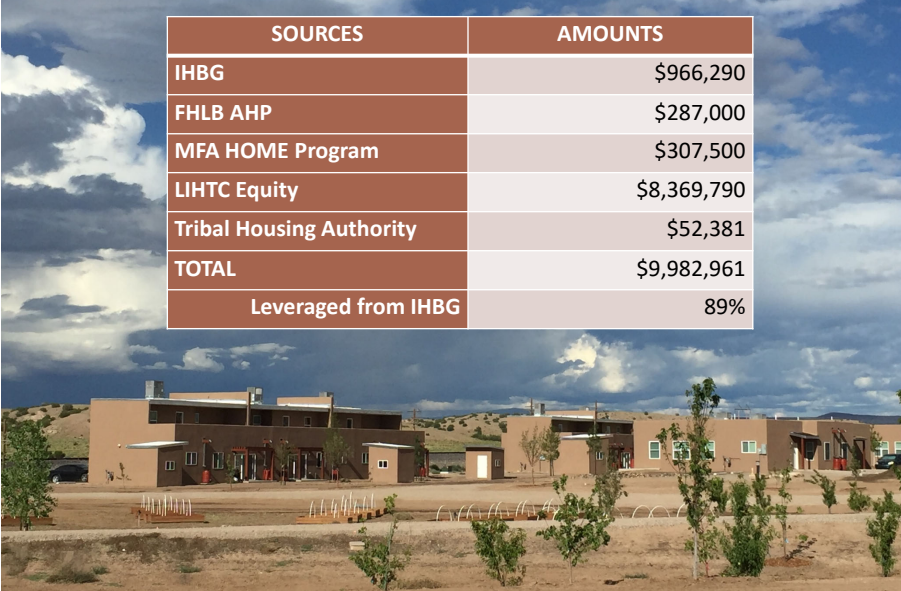
Tribal Housing Excellence Academy

12

12

Leveraging: Diversifying Resources

SOURCES	AMOUNTS
IHBG	\$966,290
FHLB AHP	\$287,000
MFA HOME Program	\$307,500
LIHTC Equity	\$8,369,790
Tribal Housing Authority	\$52,381
TOTAL	\$9,982,961
Leveraged from IHBG	89%



13

Development & Leveraging Curriculum



Tribal Housing Excellence Academy

14

14

Goals of THE Academy

At the end of the 30-month period, all participating organizations as a group will achieve:

- ❖ 140 housing units in the development process
- ❖ 28 housing units rehabbed or built
- ❖ \$1.4 million in non-HUD financing
- ❖ \$700,000 of new/expanded federal funding

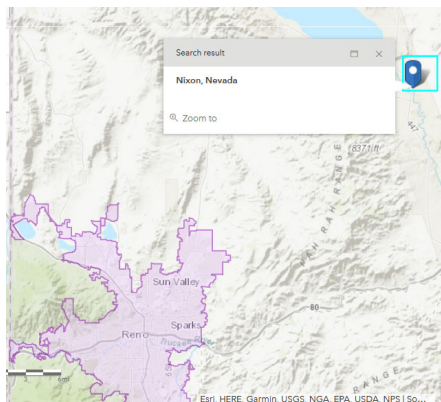


15

Eligible Applicants

- NAHASDA Grantee
- Has site control
- Eligible rural area
Alaska, Arizona, California, Colorado, Hawaii, Idaho, Minnesota, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington, Wisconsin, Wyoming

HUD RCBG map example



<https://www.hudexchange.info/programs/rural-capacity-building/>

16

Project Leads



- ❖ Two staff
 - ❖ Attend all trainings & complete homework
 - ❖ Make progress on the housing project and apply lessons from THE Academy
 - ❖ Make use of coaching
 - ❖ Submit reports

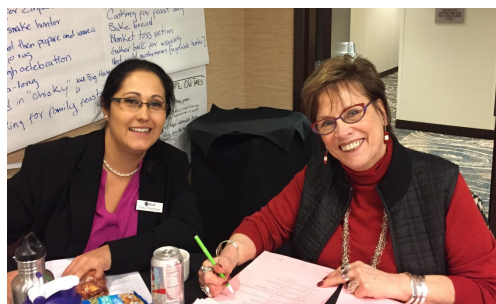
Tribal Housing Excellence Academy

17

17

Instructors

- ❖ Academy Trainers / Coaches



- ❖ Seasoned affordable housing & tribal housing development experts
- ❖ Deliver curriculum at all training sessions
- ❖ Coaches assist Project Leads according to needs

Tribal Housing Excellence Academy

18

18

Selection Criteria

- ❖ The most competitive applications will show
 - ❖ commitment of resources toward a housing project
 - ❖ commitment of staff time to participate in THE Academy.

Organizational Readiness:

- ❖ Good operating history, organizational systems in place,
- ❖ Supportive board of commissioners/directors and executive staff
- ❖ Commitment to housing development, feasible plan for continued salary support for the project leads.
- ❖ Developed housing in the past 5 years, and attempted to leverage funding other than NAHASDA

Tribal Housing Excellence Academy

19

19

Selection Criteria

Project Readiness:

- ❖ Feasible housing development or housing rehabilitation project(s) identified
- ❖ Organizations will be competitively selected, so organizations identifying projects with advanced readiness to proceed will receive higher consideration.
- ❖ Site control is a threshold for eligibility

Tribal Housing Excellence Academy

20

20

Selection Criteria

Staff Readiness:

- ❖ Identify two staff who will be project leads to attend all training weeks and complete the homework
- ❖ The project leads will drive the development of the housing project, at least 10 hours per week
- ❖ NAHASDA knowledge
- ❖ Access to computer, software, internet, virtual meeting software

Tribal Housing Excellence Academy

21

21

Questions & Answers



Tribal Housing Excellence Academy

22

22

Key Dates

- ❖ February 28, 2022: Applications due to RCAC
- ❖ March – April 2022: Visits, interviews, assessments of top applicants
- ❖ April - May 2022: Announcement of selected organizations
- ❖ April - May 2022: Kick off webinar
- ❖ May 24-26, 2022: *Tentative* 1st Training – Virtual
- ❖ July/Aug 2022: 2nd Training
- ❖ Oct/Nov 2022: 3rd Training
- ❖ Jan/Feb 2023: 4th Training
- ❖ Apr/May 2023: 5th Training
- ❖ July/Aug 2023: 6th Training
- ❖ Fall 2024: Convening

Tribal Housing Excellence Academy

23

23

Poll

- ❖ In July of 2022, are you ready to attend in person?
 - ❖ Yes! Looking forward to it
 - ❖ Probably, we are doing in-person things carefully
 - ❖ Maybe, ask me again in April
 - ❖ No, not enough hand sanitizer in the world

Tribal Housing Excellence Academy

24

24

Application Requirements

- ❖ **Cover letter** signed by the Executive Director/CEO that includes a vision (outcome) statement.
- ❖ **Letter of commitment** in support of the project, and the applicant's participation.
- ❖ **Eligibility Map** for the organization or project from website

<https://www.hudexchange.info/programs/rural-capacity-building/>

Tribal Housing Excellence Academy

25

25

Application Requirements

- ❖ **Names, contact information and brief bio** of Project Leads and Senior Staff
- ❖ **For Project Leads**, include when NAHASDA Essentials/Intermediate was taken, or commit to take within 12 months.

Tribal Housing Excellence Academy

26

26

Application Requirements

- ❖ **Narrative description** of the organization which includes the following
 - ❖ Brief organizational history
 - ❖ Accomplishments/Development Projects
 - ❖ One sentence bio of each member of the Board of Directors/Commission/Council
 - ❖ Information about target area
 - ❖ Organizational chart

Tribal Housing Excellence Academy

27

27

Application Requirements

- ❖ **Project Information.** Identify your housing project(s) with construction expected by 2024 – your working case study for THE Academy.
 - ❖ Name of project
 - ❖ Whether Homeownership or Rental
 - ❖ New construction or significant rehabilitation
 - ❖ Number of units
 - ❖ Location of project
 - ❖ Description of project
 - ❖ Evidence of site control.
 - ❖ Describe the remaining approvals needed
 - ❖ Planned project financing sources
 - ❖ Expected development costs

Tribal Housing Excellence Academy

28

28

Application Requirements

❖ **Organizational Information.**

- ❖ Copy of Tribal Charter/Code/Ordinance or By-Laws and Articles of Incorporation
- ❖ Copy of 501c3 (if applicable)
- ❖ Most recent audited financial statements
- ❖ Current year to date financial statements
- ❖ Current Indian Housing Plan or Native Hawaiian Housing Plan

Tribal Housing Excellence Academy

29

29

Application Requirements

- ❖ **Partner Information** (if any). If the applicant wishes to include a partner lead from a not-for-profit development partner, please provide:

- ❖ Brief organizational history of the partner
- ❖ Accomplishments/Prior development projects
- ❖ Name, contact information and brief bio of the partner lead
- ❖ Description of the roles of the applicant and the partner
- ❖ Signed MOU or development agreement between the applicant and the partner

Tribal Housing Excellence Academy

30

30

Application Requirements

- ✦ **Self-Assessments.** For our planning purposes only, and not part of the selection criteria, complete the self-assessment forms.

The image shows three overlapping self-assessment forms from the Tribal Housing Excellence Academy. The forms are titled "TRIBAL HOUSING EXCELLENCE ACADEMY MANAGEMENT CAPACITY ASSESSMENT" and "TRIBAL HOUSING EXCELLENCE ACADEMY DEVELOPMENT CAPACITY ASSESSMENT". They contain various sections for self-evaluation, including "OPERATIONAL DOCUMENTS" and "A. Management". The forms are partially overlapping and tilted at an angle.

31

Application Due Date

**Applications Due
February 28, 2022**

Submit to
TheAcademy@rcac.org



Tribal Housing Excellence Academy

32

32

Questions & Answers



Tribal Housing Excellence Academy

33

33

Contact Information

For questions, contact

Eileen Piekarz

**Rural Development Specialist II - Housing
Rural Community Assistance Corporation**

epiekarz@rcac.org

(775) 741-7861

Tribal Housing Excellence Academy

34

34