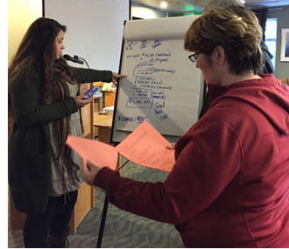


## THE Academy Testimonials

*"As a graduate of the 2017-2018 THE Academy cohort, I strongly recommend this capacity building, training and technical assistance opportunity for all Tribes and TDHEs in our region."*

Moriah McGill, Housing Development Construction manager  
Northern Circle Indian Housing Authority



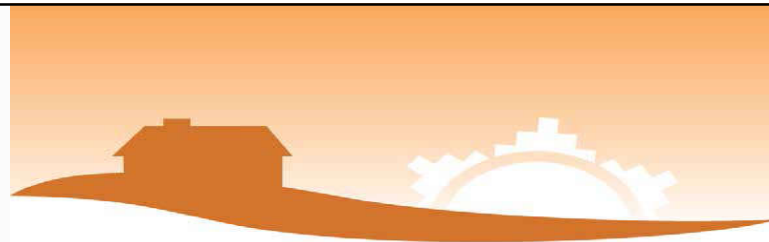
*"THE Academy has provided the Santo Domingo Tribal Housing Authority...a wealth of knowledge, including financial, regulations, policies, and creating case studies geared towards housing development..."*

Greta Armijo, Executive Director  
Santo Domingo Housing Authority

Tribal Housing Excellence Academy

1

1



TRIBAL HOUSING EXCELLENCE  
ACADEMY

**Informational Webinar  
September 6, 2022**

Tribal Housing Excellence Academy

2

2

## Your Presenters Today...



**Erika Holzhauser**  
(707) 349-8556  
eholzhauser@rcac.org



**Eileen Piekarz**  
(775) 741-7861  
epiekarz@rcac.org

Tribal Housing Excellence Academy

3

3

## Zoom Tools

The screenshot shows the Zoom meeting toolbar with the following callouts:

- Change screen view**: Points to the 'Speaker View' button in the top right corner.
- Fullscreen**: Points to the fullscreen icon in the top right corner.
- Change audio settings**: Points to the 'Join Audio' button in the bottom left.
- Mute or unmute mic**: Points to the microphone icon in the bottom left.
- Webcam on/off**: Points to the 'Start Video' button in the bottom left.
- See all participants**: Points to the 'Participants' button in the bottom center.
- Open the chat box**: Points to the 'Chat' button in the bottom center.
- Leave the meeting**: Points to the 'Leave' button in the bottom right.

4

## We Are Recording

- ✦ This class is being recorded and will be posted on RCAC's website
- ✦ We will allow some questions at the end after the recording is stopped
- ✦ If you do not wish to be recorded, please exit the presentation



Tribal Housing Excellence Academy

5

5

## Where are you?



6

6

## Introduction



The Tribal Housing Excellence Academy is a 30-month Training and Technical Assistance initiative of the Rural Community Assistance Corporation

Supported by HUD's Rural Capacity Building for Community Development and Affordable Housing Program, and by Wells Fargo

Tribal Housing Excellence Academy

7

7

## THE Academy

- ❖ Innovative native organizations increasing housing built on native lands
- ❖ Learn & apply best practices for managing housing development
- ❖ Emphasis on leveraging IHBG/NHHBG



Tribal Housing Excellence Academy

8

8

## Leveraging: Diversifying Resources

SOURCES	AMOUNTS
IHBG	\$966,290
FHLB AHP	\$287,000
MFA HOME Program	\$307,500
LIHTC Equity	\$8,369,790
Tribal Housing Authority	\$52,381
<b>TOTAL</b>	<b>\$9,982,961</b>
Leveraged from IHBG	89%

Photo credit: Housing and Community Development

9

## THE Academy Results

- ❖ THE Academy has been held twice to date
  - ❖ 30 staff from 15 organizations have graduated
  - ❖ 101 homes built or rehabilitated
  - ❖ 72 homes under construction or rehabilitation
  - ❖ \$8 million secured in expanded federal funding to leverage IHBG
  - ❖ \$13.8 million in non-federal \$ and LIHTC equity



10

10

## **Goals of THE Academy**

At the end of the 30-month period, all participating organizations as a group will achieve:

- ❖ 140 housing units in the development process
- ❖ 28 housing units rehabbed or built
- ❖ \$1.4 million in non-HUD financing
- ❖ \$700,000 of new/expanded federal funding



Tribal Housing Excellence Academy

11

11

## **What You Get From THE Academy**

- ❖ Six multi-day trainings held over 18 months
- ❖ Case studies during each training that allow you to apply new knowledge
- ❖ Shorter webinars on special topics
- ❖ Individualized coaching between trainings and for up to 12 months afterward that is specific to your needs and your housing project
- ❖ Travel reimbursement up to \$4,000
- ❖ Peer networking and sharing

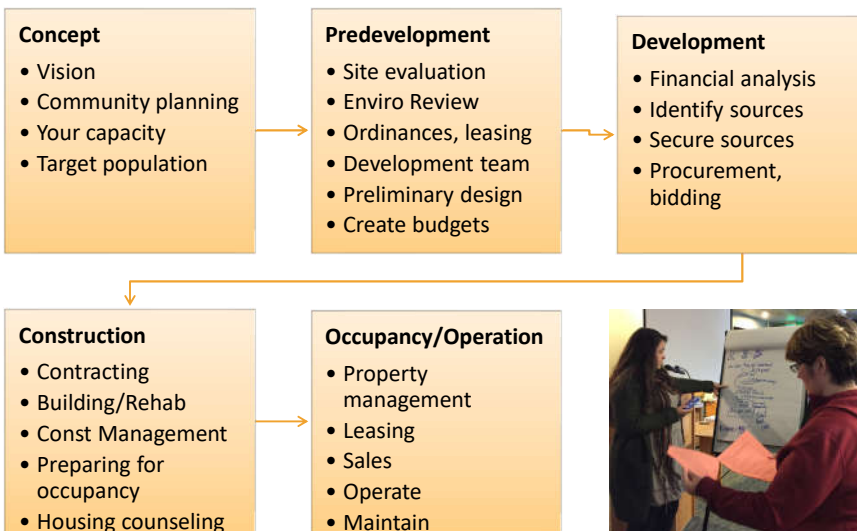


Tribal Housing Excellence Academy

12

12

## Development & Leveraging Curriculum



Tribal Housing Excellence Academy

13

13

## THE Academy Trainers and Coaches



- ❖ Experienced affordable housing & tribal housing development professionals
- ❖ Deliver curriculum at all training sessions
- ❖ Coaching/TA according to your organization's needs

Tribal Housing Excellence Academy

14

14

## Key Dates

- ❖ September 23, 2022: Applications due to RCAC
- ❖ Sept – Oct 2022: Virtual assessment meetings with top applicants
- ❖ October 2022: Announcement of selected organizations
- ❖ October 2022: Orientation webinar
- ❖ Nov/Dec 2022: 1st Training – Virtual
- ❖ Jan/Feb 2023: 2nd Training
- ❖ Apr/May 2023: 3rd Training
- ❖ July/Aug 2023: 4th Training
- ❖ Oct 2023: 5th Training
- ❖ January 2024: 6th Training
- ❖ Fall 2024: Convening

Tribal Housing Excellence Academy

15

15

## Poll

- ❖ Are you ready to travel and attend trainings in person?
  - ❖ Yes! Looking forward to it
  - ❖ Probably, we are doing in-person things carefully
  - ❖ Maybe, ask me again
  - ❖ No, not enough hand sanitizer in the world

Tribal Housing Excellence Academy

16

16



## Eligible Applicants

- ❖ NAHASDA Grantee
- ❖ Has site control – can show a lease, deed, tribal resolution, TSR
- ❖ Eligible rural area in Alaska, Arizona, California, Colorado, Hawaii, Idaho, Minnesota, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington, Wisconsin, Wyoming

Tribal Housing Excellence Academy

17

17

## HUD Rural Capacity Building Mapping Tool

*HUD RCBG map example*

- ❖ If your project is in a gray area – good!
- ❖ But the tool may not pull up an address or show data



<https://www.hudexchange.info/programs/rural-capacity-building/>

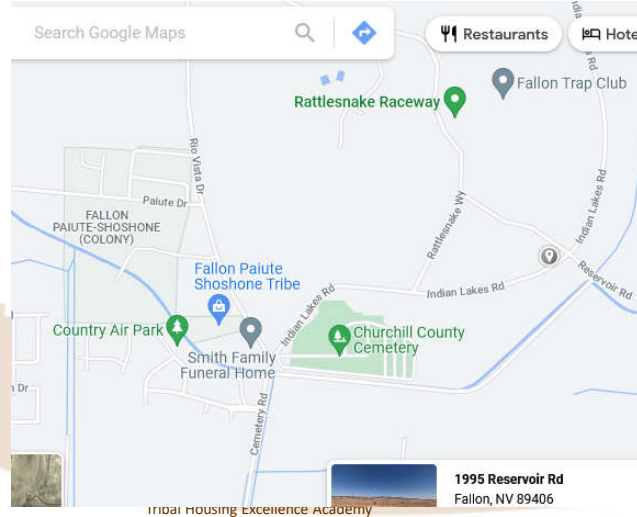
Tribal Housing Excellence Academy

18

18

## HUD Rural Capacity Building Mapping Tool

- ✦ Please ALSO give us another map with your project marked

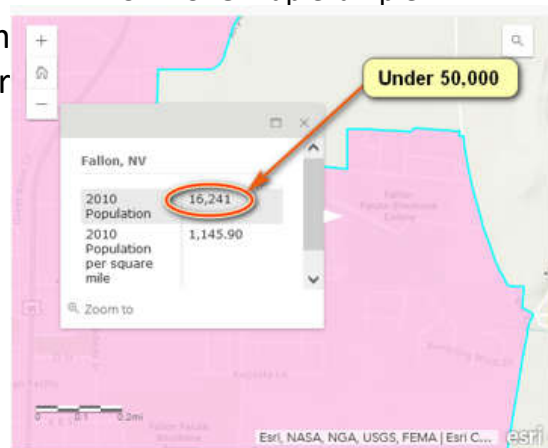


19

## HUD Rural Capacity Building Mapping Tool

- ✦ If your project is in a pink area, then confirm the population is under 50,000 with a pop up window
- ✦ Get a screen shot of that window

HUD RCBG map example



<https://www.hudexchange.info/programs/rural-capacity-building/>

Tribal Housing Excellence Academy

20

20

## Your Commitment



- ❖ Two staff attend all trainings, complete homework, work on the housing project
- ❖ Request and utilize coaching, TA
- ❖ Submit reports
- ❖ Travel costs in excess of \$4,000 reimbursement

Tribal Housing Excellence Academy

21

21

## Selection Criteria

### Organizational Readiness:

- ❖ Good operating history, organizational systems in place
- ❖ Supportive board of commissioners/directors and executive staff
- ❖ Commitment to housing development
- ❖ Developed housing in the past 5 years, and attempted to leverage funding beyond NAHASDA

Tribal Housing Excellence Academy

22

22

## Selection Criteria

### Project Readiness:

- ❖ Feasible housing development or housing rehabilitation project(s) identified
- ❖ Site control is a threshold for eligibility
- ❖ Organizations identifying projects with advanced readiness to proceed will receive higher consideration.
- ❖ Projects in Opportunity Zones will receive higher consideration

Tribal Housing Excellence Academy

23

23

## Questions & Answers



Tribal Housing Excellence Academy

24

24

## Application Requirements

- ❖ There is no application form
- ❖ Use the list in Section 3, pages 12- 15 as an application checklist
- ❖ It is a combination of narratives you will write, and documents you already have
- ❖ There is a two-sheet Excel workbook for self-assessments which is required, but not part of the selection criteria

Tribal Housing Excellence Academy

25

25

## Application Requirements

- ❖ **Cover letter** signed by the Executive Director/CEO that includes a vision (outcome) statement.
- ❖ **Letter of commitment** in support of the project, and the applicant's participation.
  - ❖ From Board/Council by October 7
- ❖ **Eligibility Map** for the organization or project from website, and maybe a second map  
<https://www.hudexchange.info/programs/rural-capacity-building/>

Tribal Housing Excellence Academy

26

26

## **Application Requirements**

- ❖ **Names, contact information and brief bio of Project Leads and Senior Staff**
- ❖ **For Project Leads**, include when NAHASDA Essentials/Intermediate was taken, or commit to take within 12 months.



27

27

## **Application Requirements**

- ❖ **Narrative description** of the organization which includes the following
  - ❖ Brief organizational history
  - ❖ Accomplishments/Development Projects
  - ❖ One sentence bio of each member of the Board of Directors/Commission/Council
  - ❖ Information about project area
  - ❖ Organizational chart



28

28

## **Application Requirements**

- ❖ **Project Information.** Identify your housing project(s) with construction expected by 2024 – your working case study for THE Academy.
  - ❖ Name of project
  - ❖ Whether Homeownership or Rental
  - ❖ New construction or significant rehabilitation
  - ❖ Number of units
  - ❖ Location of project
  - ❖ Description of project
  - ❖ Evidence of site control.
  - ❖ Describe the remaining approvals needed
  - ❖ Planned project financing sources
  - ❖ Expected development costs

Tribal Housing Excellence Academy

29

29

## **Application Requirements**

- ❖ **Organizational Information.**
  - ❖ Copy of Tribal Charter/Code/Ordinance or Resolution
  - ❖ Copy of 501c3 (if applicable)
  - ❖ Most recent audited financial statements
  - ❖ Current year to date financial statements
  - ❖ Current Indian Housing Plan or Native Hawaiian Housing Plan

Tribal Housing Excellence Academy

30

30

- ❖ **Partner Information** (if any). If the applicant wishes to include a partner lead from a not-for-profit development partner, please provide:
  - ❖ Brief organizational history of the partner
  - ❖ Accomplishments/Prior development projects
  - ❖ Name, contact information and brief bio of the partner lead
  - ❖ Description of the roles of the applicant and the partner
  - ❖ Signed MOU or development agreement between the applicant and the partner

31

❖ **Self-Assessments.** For our planning purposes only, and not part of the selection criteria, complete the two self-assessment forms.

[illegible]

32



## Application Due Date

**Applications Due  
September 23, 2022**

**Submit to**  
**THEAcademy@rcac.org**



Tribal Housing Excellence Academy

33

33

## Questions & Answers



Tribal Housing Excellence Academy

34

34

## **Contact Information**

---

**For questions, contact**

**[THEAcademy@rcac.org](mailto:THEAcademy@rcac.org)**

**or**

**Eileen Piekarz**

**Development & Technical Assistance Specialist**

**Rural Community Assistance Corporation**

**(775) 741-7861**

Tribal Housing Excellence Academy

35